
1. Education

- **Doctor of Philosophy** (leadership & strategy), Macquarie Graduate School of Management¹, Macquarie University, NSW, Australia.
- **Master of Arts** in management research methods, Macquarie Graduate School of Management, Macquarie University, NSW, Australia.
- **Master of Business Administration**, Graduate School of Business, Bentley University², Greater Boston, MA, USA.
- **Bachelor of Art**, Department of Accounting and Business Administration, Faculty of Social Sciences, Chiang Mai University.

2. Industry Experience

Project Director, 2007-2009

Thailand Research Fund, Bangkok, Thailand

Direct and manage Sufficiency Economy business research projects

- Sufficiency Economy Business Standard Development
- Sufficiency Economy Leadership Practices Development

Senior Consultant, October 94 – February 99

Andersen Consulting (presently Accenture), Bangkok, Thailand

Specializing in leadership and change. Selected consulting engagements:

- Re-engineering, American International Group
- Branch Re-engineering & Credit Organization Restructuring, Kasikorn Bank
- Re-inventing the Thai Government, Office of the Civil Service Commission
- Privatization & IT Organization Restructuring, Electricity Generating Authority of Thailand
- Organization Restructuring, Central Retail Corporation (the Central Group)

3. Selected Scholarly International Journal Publications

1. **Kantabutra, S.** (2017). Exploring the Corporate Sustainability Process: A Thai Perspective, *International Journal of Productivity and Quality Management*, 22(2), 170-189.
2. **Kantabutra, S.** (2017). A Thai Rhineland Leadership Model: In Search for Corporate Sustainability Model for Asia, *International Journal of Business Excellence*, 13(1), 16-40.

¹ Ranked in the top 100 business schools in the world (*The Economist* 2018)

² Ranked in the top 100 business schools in the USA (U.S. News & World Report's America's Best Graduate Schools, 2019)

3. Winit, W. & **Kantabutra, S.** (2017). Sustaining Thai SMEs through Perceived Benefits and Happiness, *Management Research Review*, 40(5), 556-577
4. **Kantabutra, S.** & Thepa-Apiraks, T. (2016). Sustainable leadership and consequences at Thailand's Kasikornbank. *International Journal of Business Innovation and Research*, 11(2), 253-273.
5. **Kantabutra, S.** (2014). Measuring corporate sustainability: A Thai approach. *Measuring Business Excellence*, 18(2), 73-88.
6. Somboonpakorn, A. & **Kantabutra, S.** (2014). Shared leadership and shared vision as predictors for team learning process, synergy and effectiveness in healthcare industry. *International Journal of Innovation and Learning*, 384-416.
7. **Kantabutra, S.** (2014). Sustainable leadership at Thai President Foods. *International Journal of Business*, 152-172.
8. **Kantabutra, S.** (2014). Visionary leadership at a Thai apparel manufacturer: Surprising evidence. *International Journal of Business Excellence*, 7(2), 168-187.
9. **Kantabutra, S.** & Rungruang, P. (2013). Perceived vision-based leadership effects on staff satisfaction and commitment at a Thai energy provider. *Asia-Pacific Journal of Business Administration*, 5(2), 157-178. (*Highly Commended Paper Award Winner at Emerald Literati Network Awards for Excellence 2013)
10. **Kantabutra, S.** & Avery, G.C. (2013). Sustainable leadership: Honeybee practices at a leading Asian industrial conglomerate. *Asia-Pacific Journal of Business Administration*, 5(1), 36-56.
11. **Kantabutra, S.** & Suriyankietkaew, S. (2013). Sustainable leadership: Rhineland practices at a Thai small enterprise. *International Journal of Entrepreneurship and Small Business*, 19(1), 77-94.
12. **Kantabutra, S.** & Saratun, M. (2013). Sustainable leadership: Honeybee practices at Thailand's oldest university. *International Journal of Educational Management*, 27(4), 356-376.
13. **Kantabutra, S.** (2012). Sweet success beyond the triple bottom line: Honeybee practices lead to sustainable leadership at Thailand's True Corp. *Global Business and Organizational Excellence*, 32(1), 22-39.
14. **Kantabutra, S.** (2012). Putting Rhineland principles into practice in Thailand: Sustainable leadership at Bathroom Design company. *Global Business and Organizational Excellence*, 31(5), 6-19.
15. **Kantabutra, S.** & Avery, G.C. (2011). Sustainable leadership at Siam Cement Group. *Journal of Business Strategy*, 32(4), 32-41.
16. **Kantabutra, S.** & Saratun, M. (2011). Identifying vision realization factors at a Thai state enterprise, *Management Research Review*, 34(9), 996-1017.
17. **Kantabutra, S.** (2011). Examining Store Manager Effects in Consumer and Staff Satisfaction: Evidence from Thailand. *Journal of Retailing and Consumer Services*, 18(1), 46-57.

18. **Kantabutra, S.** (2011). Sustainable Leadership in a Thai Healthcare Services Provider. *International Journal of Health Care Quality Assurance*, 24(1), 67-80.
19. **Kantabutra, S.** & Vimolratana, P. (2010) Vision-based Leaders and Their Followers in Australian Retail Stores: Relationships & Consequences, *Journal of Applied Business Research*, 26(6), 123-134.
20. **Kantabutra, S.** (2010). Vision Effects: A Critical Gap in Educational Leadership Research. *International Journal of Educational Management*, 24(5), 376-390.
21. **Kantabutra, S.** (2010), The Power of Vision: Statements that Resonate. *Journal of Business Strategy*, 30(2), 37-45.
22. **Kantabutra, S.** (2010), Negative Vision Effect in Thai Retail Stores, *Singapore Management Review*, 32(1), 1-27.
23. **Kantabutra, S.** & Vimolratana, P. (2009), Vision-based Leadership: Relationships and Consequences in Thai and Australian Retail Stores. *Asia-Pacific Journal of Business Administration*, 1(2), 168-188.
24. **Kantabutra, S.** & Avery, G.C. (2009), Shared Vision in Customer and Staff Satisfaction: Relationships and Their Consequences, *Journal of Applied Business Research*, 25(4), 9-22.
25. **Kantabutra, S.** (2009), Toward a Behavioral Theory of Vision in Organizational Settings, *Leadership & Organization Development Journal*, 30(4), 319-337.
26. **Kantabutra, S.** (2008), Vision Effects in Thai Retail Stores: Practical Implications, *International Journal of Retail & Distribution Management*, 36(4), 323-342.
27. **Kantabutra, S.** (2008), What Do We Know About Vision?, *Journal of Applied Business Research*, 24(2), 127-138.
28. **Kantabutra, S.** & Avery, G.C. (2007), Vision Effects in Customer and Staff Satisfaction: Empirical Investigation, *Leadership & Organization Development Journal*, 28(3), 209-229.
29. **Kantabutra, S.** (2006), Leader & Follower Factors In Customer & Employee Satisfaction: It Takes Two To Tango, *Journal of Applied Business Research*, 22(4), 33-45.
30. **Kantabutra, S.** (2006), Relating Vision-based Leadership to Sustainable Business Performance: A Thai Perspective, *Kravis Institute's Leadership Review*, 6, 37-53.
31. **Kantabutra, S.** (2005), Improving Public School Performance Through Vision-Based Leadership, *Asia Pacific Education Review*, 6(2), 124-136.
32. **Kantabutra, S.** & Avery, G.C. (2002), A Proposed Model for Investigating Relationships Between Vision Components and Business Unit Performance, *Journal of Management & Organization*, 8(2), 22-39.

4. Selected Books & Book Chapters

1. **Kantabutra, S.** (Ed., 2018). Sufficiency Economy: Living Cases, Bangkok, Center for Research on Sustainable Leadership.

2. **Kantabutra, S.** (2016). From Philosophy to Business Practice. In G.C. Avery and H. Bergsteiner (eds.), *Sufficiency Thinking*, Sydney, Allen & Unwin.
3. **Kantabutra, S.** (2016). The Sufficiency Economy in Action at Nithi Foods. In G.C. Avery and H. Bergsteiner (eds.), *Sufficiency Thinking*, Sydney, Allen & Unwin.
4. Isarangkun Na Ayuthaya, C., Dhamapiya, P., **Kantabutra, S.**, Saratun, M. & Rungruang, P. (2015, 3rd edition) *Managing People for Sustainability: Experiences from Thailand*, Bangkok, Crown Property Bureau.
5. **Kantabutra, S.** (2013). *Sufficiency Economy Philosophy: A Thai Approach to Sustainable Enterprises*. In G.C. Avery (Ed.), *Sustainable Leadership: New Research and Fresh Thoughts*, Melbourne, Australia: Tilde University Press.
6. **ศาสตราจารย์ กันตะบุตร และสุภรภัช สุริยันเกียรติแก้ว (2555)** แนวทางการพัฒนาระบบการจัดการอาหารและธุรกิจอาหาร(ตามปรัชญาของเศรษฐกิจพอเพียง) ในตำราเรื่อง การคุ้มครองและพฤติกรรมผู้บริโภคด้านอาหารและโภชนาการ, กรุงเทพฯ : มหาวิทยาลัยสุโขทัยธรรมมาธิราช
7. **Kantabutra, S. & Avery, G.C.** (2011) *The Power of Vision: Statements That Resonate*. In A.A. Thompson Jr., A. J. Strickland III & J.E. Gamble (Eds.), *Crafting and Executing Strategy: Text and Readings*, New York, New York: McGraw-Hill.
8. **Kantabutra, S.** (2011). *Kasikornbank: Ahead of the Field in Thailand*. In G.C. Avery & H. Bergsteiner (Eds.), *Diagnosing Leadership in Global Organisations*, Melbourne, Australia: Tilde University Press.
9. **Kantabutra, S.** (2011). *Sa Paper Preservation House: Innovation and People Lead the Way*. In G.C. Avery & H. Bergsteiner (Eds.), *Diagnosing Leadership in Global Organisations*, Melbourne, Australia: Tilde University Press.
10. **ศาสตราจารย์ กันตะบุตร วิชิตา รัทธธรรม ฉัฐสิทธิ์ เกิดศรี กฤตินี ฉันทรัฐดิสิทธิ์ พรเกษม กันตามระ และชั้นขามัย เขียวกุล (2553)** การพัฒนาแนวทางปฏิบัติในการดำเนินธุรกิจอย่างยั่งยืนตามปรัชญาของเศรษฐกิจพอเพียง กรุงเทพฯ ๑: สำนักงานกองทุนสนับสนุนการวิจัย.
11. **ศาสตราจารย์ กันตะบุตร (2553)** ทฤษฎีเศรษฐกิจพอเพียงในองค์กรธุรกิจ ในหนังสือเรื่อง การบริหารทรัพยากรบุคคลตามหลักปรัชญาเศรษฐกิจพอเพียง, กรุงเทพฯ ๑: สมาคมการจัดการงานบุคคลแห่งประเทศไทย (PMAT).
12. **ศาสตราจารย์ กันตะบุตร (2553)** เศรษฐกิจพอเพียงในองค์กรธุรกิจเพื่อความยั่งยืน กรุงเทพฯ ๑: โรงพิมพ์มหาวิทยาลัยธรรมศาสตร์
13. **Kantabutra, S.** (2010), *What Do We Know About Vision?* In G.R. Hickman (Eds.), *Leading Organizations: Perspectives for a New Era (2nd)*. London: Sage.
14. **Kantabutra, S.** (2007), *Reorganizing for Competitiveness*. In P. Hallinger & E.M. Bridges (Eds.), *Preparing Managers For Action: A Problem-based Approach*. Dordrecht, The Netherlands: Springer.

5. Editorial Board Members

1. **Sustainability**, MDPI AG, Basel, Switzerland.
2. **Journal of Global Responsibility**, Emerald Publishing Limited, Bingley, the UK.

6. Awards

1. **Outstanding Leadership Award 2012**, The World HRD Congress, Mumbai, India.
2. **The 2011 Most Internationally Cited Researcher Award** (business field), Mahidol University.
3. **Highly Commended Paper Awards** at Emerald Literati Network Awards for Excellence 2011, 2012 and 2013, the U.K.